



HALF-DAY POWER SESSION

PRIORITIZING WHILE TRANSFORMING

Often, project deliverables are prioritized at the start, when everything makes logical sense and nothing unexpected has happened. Once the transformation journey has begun, external factors force new decisions and course corrections, and project teams struggle with making the right choices. Prioritization of backlogs by project team or stakeholder voting, or sub-optimization to fit the current quarter's hot topic start taking place. The team is at constant risk of losing focus on the big picture.

In this course, participants learn to establish clear business value metrics which the transformation will influence, and to track them through simple and effective measurement systems. Participants also learn to implement an objective, transparent and effective prioritization methodology. This is a tremendous help to avoid stakeholder dissatisfaction by establishing a clear roadmap, balancing short-term value with long term transformation, and provides a mechanism that can be used over & over again during the transformation to stay on course and avoid myopic decision making.

This half day power session is complementary to, and creates bridges between Change Management, Program Management and Value Realization.

WHO IS THIS POWER SESSION FOR?

This half day Power Session on Prioritizing while Transforming is designed specifically for Executive Sponsors, Project Managers, Program Managers, Change Managers and Business Leaders driving transformational change.

COURSE CONTENT

- The Importance of Articulating Business Value while Prioritizing
- Prioritizing for Business Value in Agile Environments: realizing Incremental Value while avoiding Perpetual Dissatisfaction
- Introduction to Strategy Maps & Transformational Scorecards
- Introduction to the Prioritization Matrix
- How to apply these methodologies to transformational change programs
- Hands-on exercises for every topic

YOUR TRAINER

DAVID ROOSENS

TRAINER AND CONTENT CREATOR AT THE BAYARD ACADEMY

David is a seasoned operational leader, bringing more than 20 years of experience in transformational program investments, complex change management, process improvement, sales enablement and business intelligence.



Able to decompose & explain complex problems into clear concepts, David is at ease presenting to large audiences and senior executives, but won't hesitate to go down into details whenever needed.

Throughout his career, he has enjoyed training and coaching people, delivering technical as well as professional trainings in the areas of change management, process improvement, six sigma, and program management. He has provided in-house trainings at his main employers and clients, as well as guest lectures on transformational program management at Vlerick Leuven Ghent's "10 days of ICT Management" masterclass. David is a certified Six Sigma Black Belt and has championed and mentored dozens of Green & Black Belt candidates.

WHEN AND WHERE

This course is temporarily only available as in-company training. Don't hesitate to get in touch with us to reserve this training at a location of your convenience.

This power session is also available as a full day masterclass. Power Sessions provide participants enough knowledge to understand the topic but goes lighter on practical application). The masterclass allows for a deep dive into the topic, hands on exercises, and discussion.

The training is available in English, Dutch and French.