



POWER SESSION

MEASURING CHANGE EFFECTIVENESS

Most Change Management trainings focus on the change strategy & methodologies, so the Why, the What and the How. This half day power session on measuring change effectiveness is complementary and creates bridges between Change Management, Program Management and Value Realization.

Participants learn to establish clear business value metrics and track them through simple and effective measurement systems. This skill is a great asset in ensuring ongoing stakeholder buy in and executive sponsorship by going beyond the slogans and proving black on white how the transformation is delivering.

WHO IS THIS POWER SESSION FOR?

This half day power session on measuring change effectiveness is designed specifically for Executive Sponsors, Project Managers, Program Managers, Change Managers and Business Leaders driving transformational change.

COURSE CONTENT

- Introduction to Value Realization
- Overview of the Different Techniques used to measure Change Effectiveness
- Introduction to effective Stakeholder Surveys
- Introduction to Strategy Maps
- Introduction to Balanced Scorecarding
- How to apply these methodologies to transformational change programs
- Hands-on exercises for every topic

YOUR TRAINER

DAVID ROOSSENS

TRAINER AND CONTENT CREATOR AT THE BAYARD ACADEMY

David is a seasoned operational leader, bringing more than 20 years of experience in transformational program investments, complex change management, process improvement, sales enablement and business intelligence.



Able to decompose & explain complex problems into clear concepts, David is at ease presenting to large audiences and senior executives, but won't hesitate to go down into details whenever needed.

Throughout his career, he has enjoyed training and coaching people, delivering technical as well as professional trainings in the areas of change management, process improvement, six sigma, and program management. He has provided in-house trainings at his main employers and clients, as well as guest lectures on transformational program management at Vlerick Leuven Ghent's "10 days of ICT Management" masterclass. David is a certified Six Sigma Black Belt and has championed and mentored dozens of Green & Black Belt candidates.

WHEN AND WHERE

This course is temporarily only available as in-company training. Don't hesitate to get in touch with us to reserve this training at a location of your convenience.

This power session is also available as a full day masterclass. Power Sessions provide participants enough knowledge to understand the topic but goes lighter on practical application). The masterclass allows for a deep dive: 1,5 hour per topic, hands on exercises, and Q&A to discuss actual participant projects.

The training is available in English.